



Case Study 1.



100+ Sales positions, TAT Challenge

CONTEXT

One of the Fortune 500 companies had 100+ sales positions to fill and were looking at a mix of Fresher and Work-ex candidates.


CHALLENGE

The challenge was the expected turn around time. They needed to fill the positions on priority, and were looking at a short window of 10 days to kick-start.

PROCESS

The team tapped into existing data base and also reached out to alumni network of target colleges.

RESULT

We could share 300+ profiles within 15 days, and  are empaneled for their different profiles too.

Case Study 2.

23 Circles | 300+ Candidates



CONTEXT

A new age Unicorn wanted to on-board 400+ candidates from Campus.

CHALLENGE

The company wanted the candidates across 23 circles and only those with at least 1 year Pre-MBA experience.

PROCESS

40+ recruitment drives conducted across country covering all the circles. The candidates were also trained on Sales skills before onboarding.

RESULT

meeting

✓ **100%**
service levels with
3x Efficiency

Case Study 3.

Only Day 0 Slot



CONTEXT

The first ever **Japanese FDI 100% invested firm** wanted to hire across campus tiers including GETs.

CHALLENGE

The company wanted **only Day 0 slot** and also was unique in its pay structure of Consolidated amount with no reimbursements.

PROCESS

We created a **pool of campus, and negotiated with new campuses every year** to ensure client requirements are met.

RESULT

meeting

✓ **100%**
service levels for
last **7 years**

Case Study 4.

Hiring in Pandemic times



CONTEXT

One of the largest financial sector **company wanted to get 150+ Campus talent** on board in pandemic times.

CHALLENGE

The company gave us the mandate **only in August** (when most of candidates had moved out of campus) and across geographies.

PROCESS

The team **reached out to 100+ campuses** across geographies to scan talent by putting strict elimination criteria.

RESULT

Completed Recruitment for
 **4 Circles**
Company gave us mandate for **another role**

Case Study 5.

Many roles, Many Campuses



CONTEXT

One of the latest Unicorns wanted support in hiring across UG & PG Campuses. They had 9 different roles to fill.

CHALLENGE

The challenge was to identify right campuses for relevant profiles and then gauge the candidate orientation before recommending him/her.

PROCESS

The team **reached out to 70+ campuses** across geographies to scan talent and find the talent–role fit.

RESULT

Completed Recruitment across top UG and PG
✓ campuses with ensuring 92% profile fit.

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